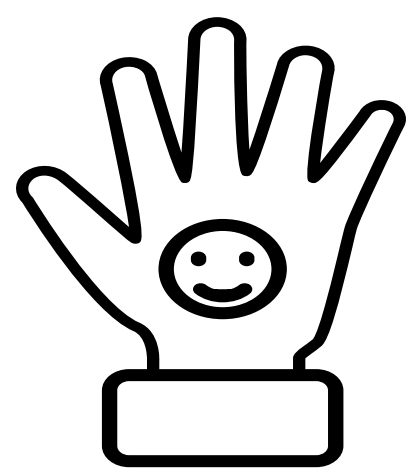


ENGAGEMENT STRATEGIES

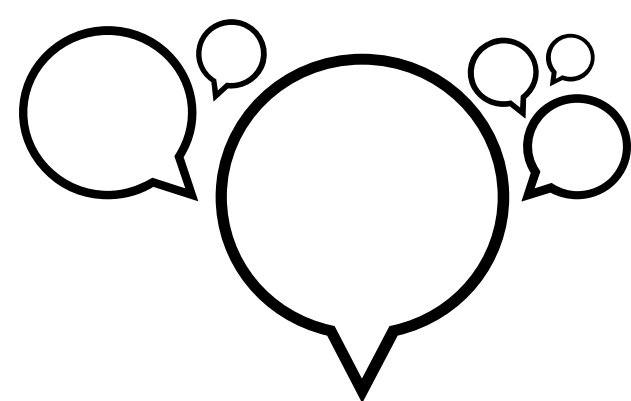
to increase participation in virtual meetings and presentations.

Part I: Focus on relationships



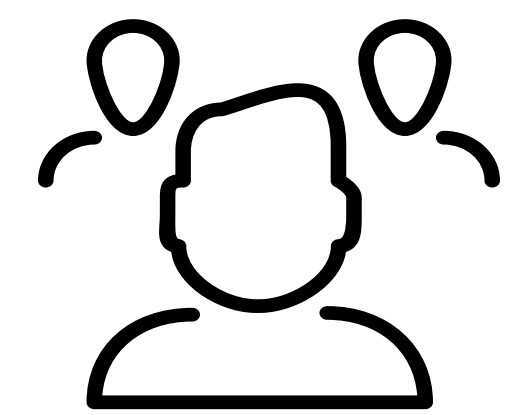
Start and end with connection

by preparing questions/activities to inspire people to open up and learn about each other.



Encourage people to use the chat box

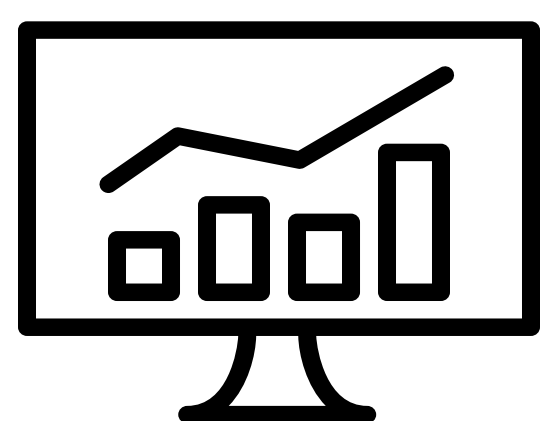
so that multiple people can participate at the same time. If possible, designate one person to manage the chat box at all times to flag questions.



Use breakout rooms

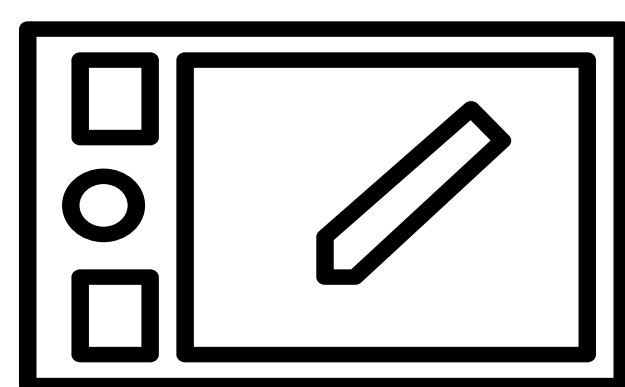
You can vary the size and duration for these smaller conversations. Breakout rooms give people an opportunity to unmute their mic and come on camera to have a deeper discussion.

Part II: Mix things up



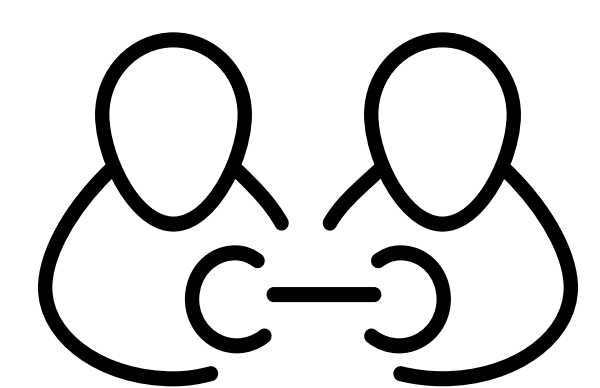
Create polls

for quick way to get a read of the room; keep in mind Zoom polls only allow for close-ended questions.



Use the whiteboard

so that all participants can collaborate in real time.



Share your screen

to show a variety of mediums (slideshows, infographics, videos, images, etc.).